**ROARING 20’S PROJECT GRADING RUBRIC**

Be sure to place your name (and your partner’s name if you have one) at the top of this rubric. Your project should be correctly saved.

Your presentation must be at least 30 seconds in length, but no longer than one minute.

Your commercial MUST include at least 15 slang terms used in the 1920’s. Be sure to compile a list of these terms and their meanings to be turned in to your teacher before making your presentation.

Your commercial MUST attempt to convince consumers to buy your product. You need to be sure you are trying to sell your product not just inform people about it. You will need to provide information about your product in order to sell it, but be sure you are trying to sell it.

Make good eye contact during your presentation. Be sure you have carefully proof read all written materials to be turned in as well as the presentation itself.

Quality of information/sales pitch 10 9 8 7 6 5 4 3 2 1 0

\* Includes written materials required to

be turned in.

Slang/20’s terms used 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 0

Creativity 5 4 3 2 1 0

Grammar/ Spelling 10 9 8 7 6 5 4 3 2 1 0

\* Includes written materials required to

be turned in.

Length of presentation 5 4 3 2 1 0

Presentation skills 5 4 3 2 1 0

Total points earned = \_\_\_\_\_\_/50

Project Grade = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_